आज़ादी का अमृत महोत्सव

भारत सरकार/GOVERNMENT OF INDIA
रेल मंत्रालय/MINISTRY OF RAILWAYS
(रेलवे बोर्ड/RAILWAY BOARD)

Azadi Ka Amrit Mahotsav

CIRCULAR

A copy of D.O. L.No.11018/02/2019-EBSB Dated: 04.12.2021 from the Secretary, Ministry of Education addressed to the Secretaries of all Ministries/Departments is attached herewith for information and necessary action regarding use of two apps launched in order to help people acquire basic conversational ability in languages other than one's mother tongue and to learn about the different states of India. The app has been developed for both- Android and iOS platforms. The links for both these apps are available in the D.O. letter.

All Railway Board officers and staff may please download and use the apps and make Ek Bharat Shreshtha Bharat as well as Azadi ka Amrit Mahotsava a huge success.

(T. Srinivas)
Director(GA)/Railway Board

No.2020/G/2/2
Dated: 13.01.2022

To,

All Officers and Staff of Board's Office in Rail Bhavan, Dayabasti RPSF Camp and NRM Office.

के. संजय मूर्ति, भा.प्र.से.
सचिव

K. SANJAY MURTHY, IAS
Secretary

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सत्यमेव जयते

भारत सरकार
Government of India
शिक्षा मंत्रालय
Ministry of Education
उच्चतर शिक्षा विभाग
Department of Higher Education
127 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001
127 'C' Wing, Shastri Bhawan, New Delhi-110 001

DO No. 11018/02/2019-EBSB
4th December, 2021

Dear Madam/ Sir,

I am writing to you in connection with a language learning initiative that this Ministry has undertaken under Ek Bharat Shreshtha Bharat programme as part of the Azadi Ka Amrit Mahotsav. You are probably aware that EBSB programme launched by Hon'ble Prime Minister seeks to promote bonding between people of diverse cultures across different regions of the country. Learning each others' language is an important part of building this bond.

2. In order to help people acquire basic conversational ability in languages other than one's mother tongue, this Ministry has launched a mobile app called Bhasha Sangam. This App has more than 100 sentences of common usage, both in text and audio format, in 22 Indian languages. People can learn these sentences, test themselves and generate online certificates. The app has been developed for both - Android and iOS platforms .

3. During the AKAM period we aim to teach 100 sentences in an Indian language other than ones mother tongue to at least 75 lakh people. In addition to the above, another mobile app - Ek Bharat Shreshta Bharat Quiz app has also been launched. It is a fun way to learn about the different states of India.

4. The link for the two apps is shared below :

Bhasha Sangam
GooglePlaystore link: https://play.google.com/store/apps/details?id=com.multibhashi.mygov.mygov_app&hl=en&gl=IN
iOS AppStore link: https://apps.apple.com/in/app/bhasha-sangam/id1580432719
Quiz Game App
Google Playstore link: https://play.google.com/store/apps/details?id=com.nazara.ebsbquiz

5. Your cooperation is solicited for popularizing the two apps. among all officials & other stakeholders connected with your organization so that maximum number of people participate in this initiative. I request your personal intervention to encourage people to download and use the apps and make Ek Bharat Shreshtha Bharat as well as Azadi ka Amrit Mahotsav a huge success.

With regards,

Yours sincerely,

(K. Sanjay Murthy)

Secretaries of all Ministries/Departments
VCs / Directors of all CFHEIs